NGO Company Portfolio

TiNKvisualcommunication

www.tink.com.hk

Company Profile and Track Record

TiNKvisualcommunication was founded in 1999 by Kelvin Hung. TiNK's expertise lies in advertising, graphic designs, interactive designs, branding and corporate identities.

The depth of our experience and profound understanding of the market over many years in the design and advertising industry allows the company to grow and provide professional design solutions with visual attitude.

TiNK's work in the creative industry is well recognized internationally and has earned us numerous international awards in prestigious events such as the New York Festival, Creativity, Tokyo Type Directors Club, Taiwan Times Advertising Awards, The 1st International Chinese Design Awards and Hong Kong Designers Associations Awards.

TiNK assumes full service for all projects from concept development, design, artworks and delivery of final products.

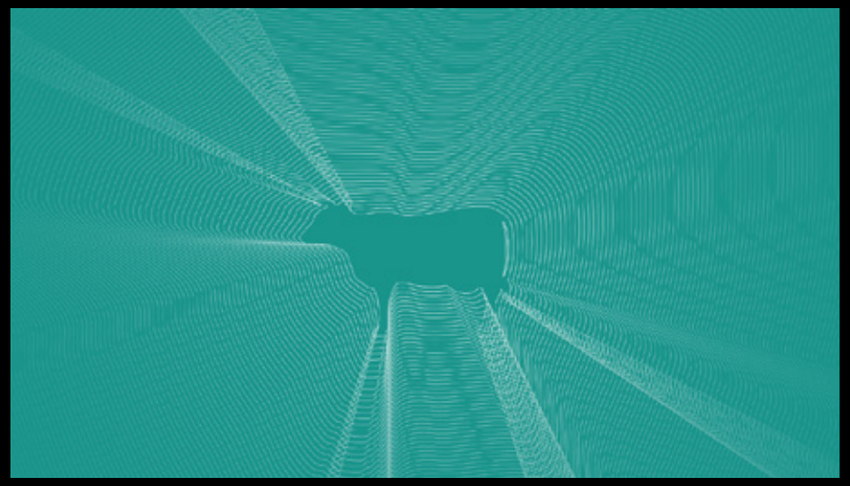
High-quality service and prompt response to your needs are our commitment.

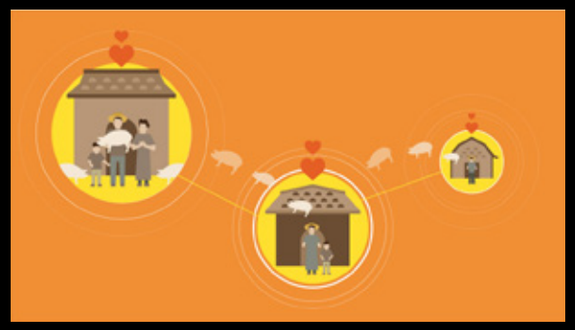
Our Clients

1. Manulife (International) Limited
2. PCCW / CSL
3. Airport Authority Hong Kong
4. FWD Life Insurance Company (Bermuda) Limited
5. Toyota / Crown Motors Limited
6. San Miguel
7. Swire Travel
8. HangSeng Bank
9. HKEAA
10. Festival Walk
11. McDonald's
12. Sopexa Hong Kong
13. Tom Lee Music
14. Kowloon City Plaza
15. Sonepar asia-pacific
16. Richfield Realty Limited
17. JaneClare
18. Lotus Tours
19. The University of Hong Kong-Li Ka Shing Faculty of Medicine
20. Tao Heung Group
21. Hong Kong School of Motoring
22. HKSAR-Civil Service Bureau
23. Red Cross Hong Kong
24. Orbis Hong Kong
25. Tung Wah Group
26. Green Power
27. Food Angel
28. YWCA
29. JCDecaux Pearl & Dean
30. CSV 山東壽光蔬菜產業集團
31. Hong Kong Mediation Centre
32. Stanford Swim School
33. Motorola
34. Nolasco Group (Macau)
35. CIC Private Banking
36. HK Post
37. Employee Development Service
38. WTC Consultancies Limited
39. My Queen Diamond
40. Heifer Int'l - Hong Kong
41. Sang Sang Diamond
42. SAGE KFCA
43. TVBI
44. Churchill Capital Limited
45. Consumer Council

Heifer International HK - Promotion Campaign

TiNK visualcommunication 一鳴廣告公司





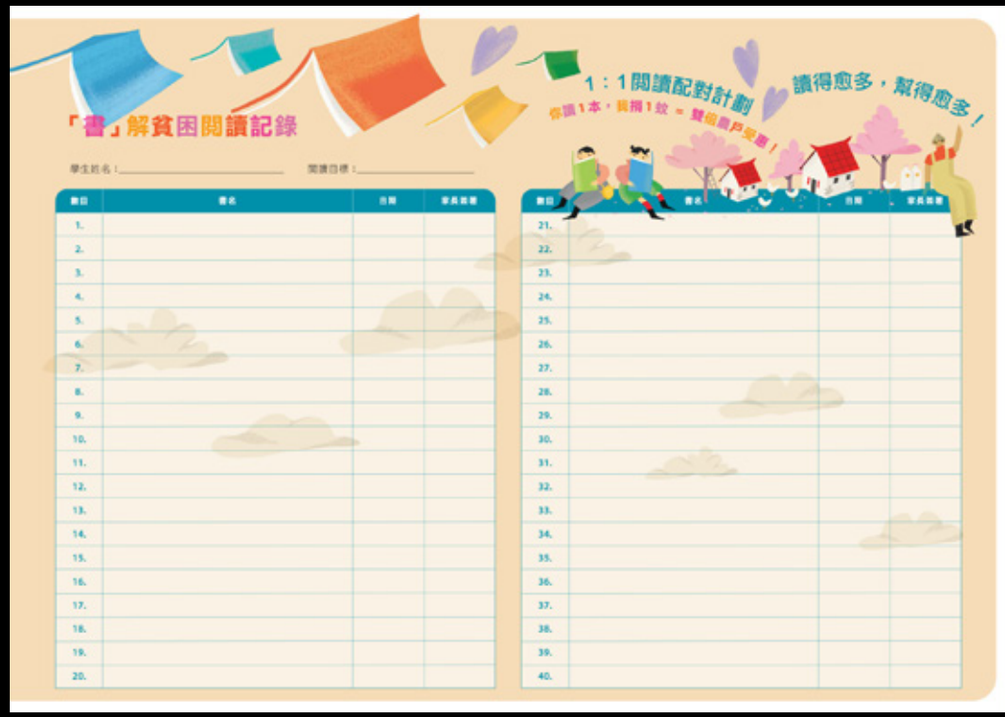
launch

Heifer International HK - Promotion Video

TiNK visualcommunication 一鳴廣告公司

Heifer International HK - Read to Feed Campaign

TiNK visualcommunication 一鳴廣告公司



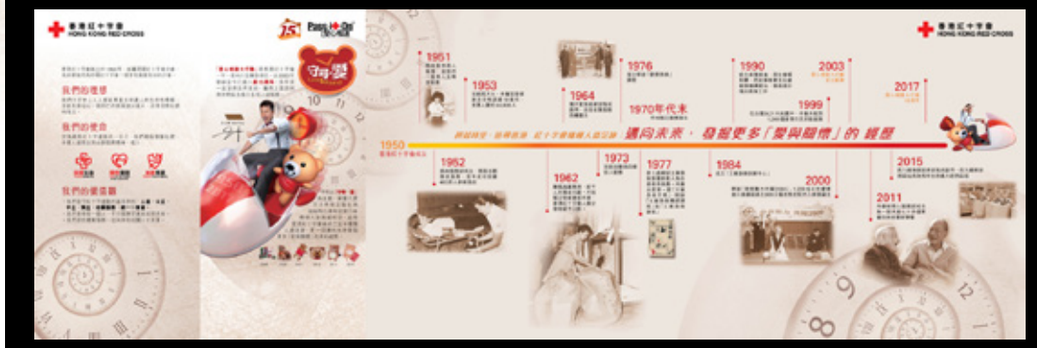
Heifer International HK - Read to Feed Campaign

TiNK visualcommunication 一鳴廣告公司

Heifer International HK - Xmas Campaign

TiNK visualcommunication 一鳴廣告公司

Heifer International HK - Yearly Promotion	TiNK visualcommunication 一鳴廣告公司



Red Cross HK - Pass-it-on Campaign

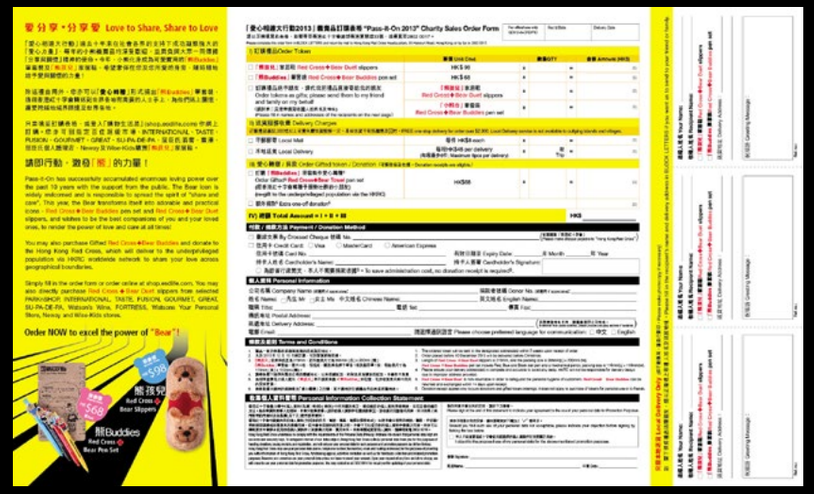
TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Pass-it-on Campaign 2015

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Pass-it-on Campaign 2011

TiNK visualcommunication 一鳴廣告公司

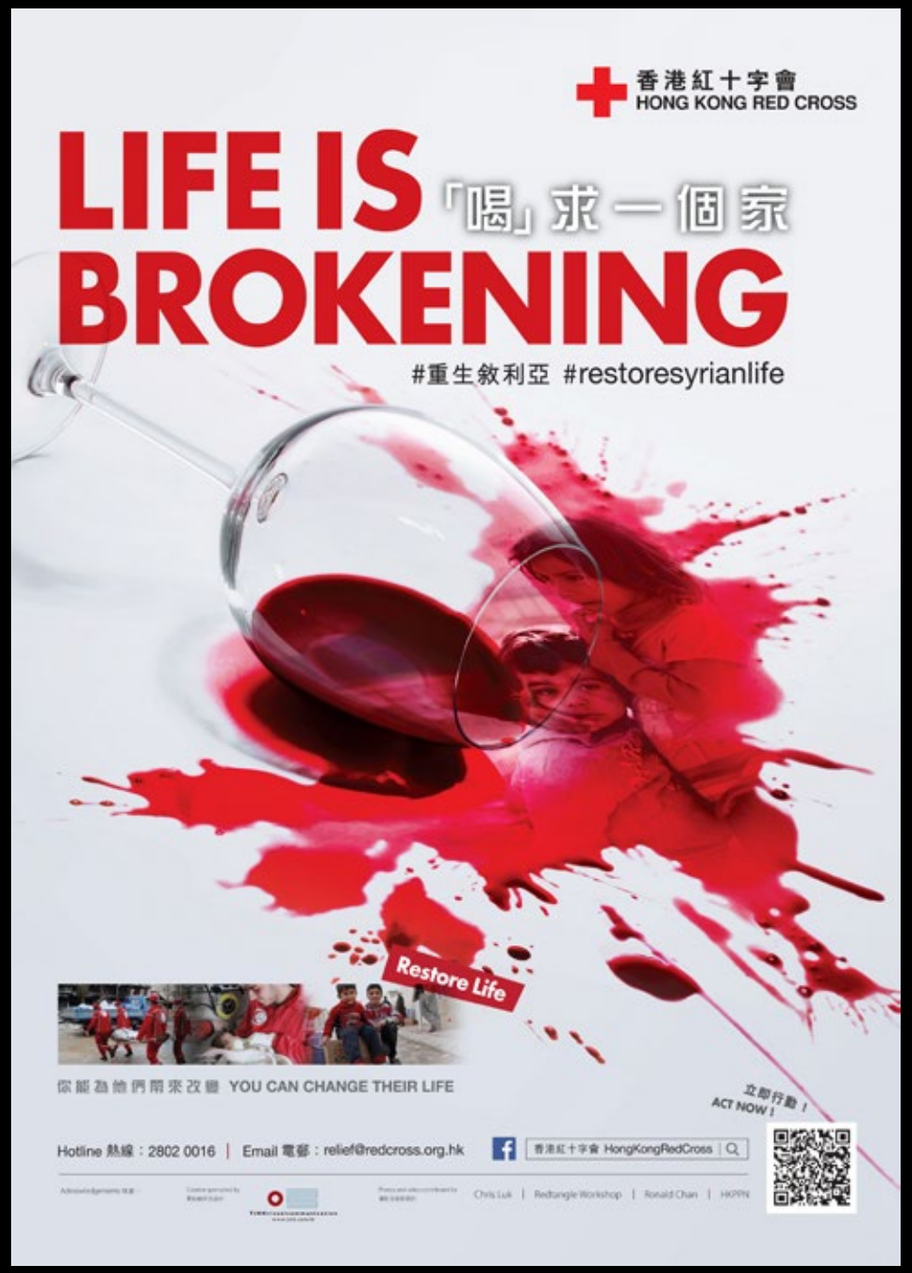


Red Cross HK - Pass-it-on Campaign 2013

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Xmas Card 2013

TiNK visualcommunication 一鳴廣告公司



HK RED CROSS - Restore Syrian Life Campaign

TiNK visualcommunication 一鳴廣告公司

香港紅十字會
HONG KONG RED CROSS
中國紅十字會分會 Branch of the Red Cross Society of China
保護生命
關懷傷困
維護尊嚴
為人道DNA注入力量
Energizing our Humanitarian DNA
香港紅十字會 HONG KONG RED CROSS 年報 Annual Report 2016-17
Annual Report 年報 2016-17

40
輸血及造血幹細胞服務
Blood Transfusion and Haematopoietic Stem Cell Service

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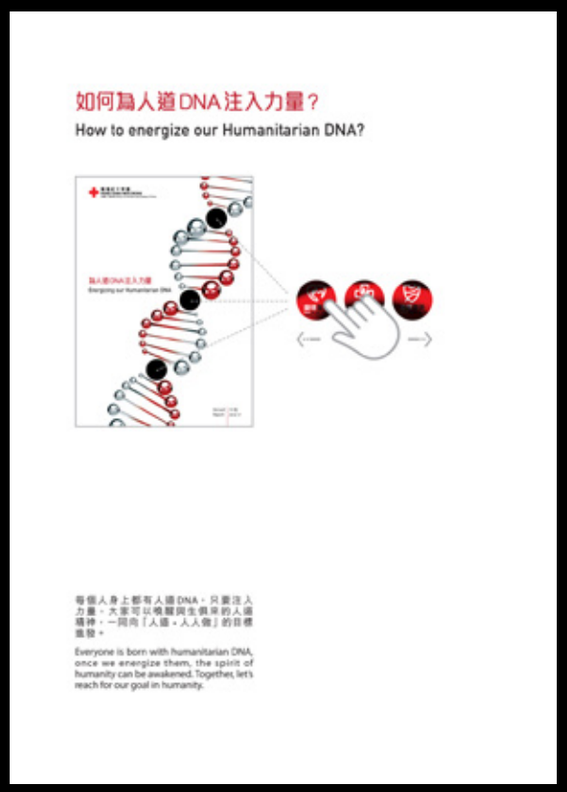
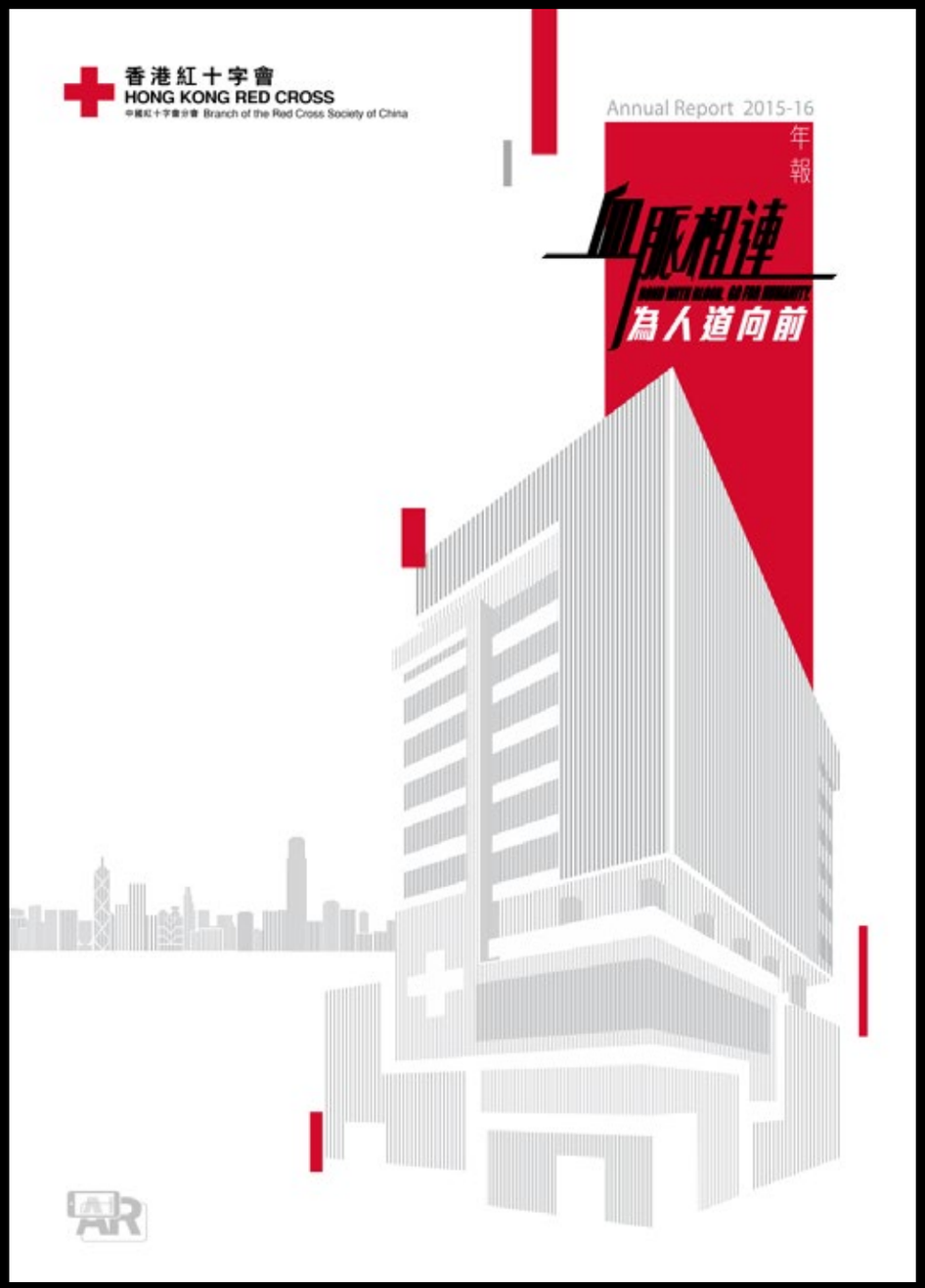
The Year in Brief


如何為人道DNA注入力量？
How to energize our Humanitarian DNA?
每個人身上都有人道DNA，只要注入力量，大家可以喚醒同生俱來的人道精神，一同向「人道 • 人人做」的目標進發。
Everyone is born with humanitarian DNA, once we energize them, the spirit of humanity can be awakened. Together, let's reach for our goal in humanity.

香港紅十字會
HONG KONG RED CROSS
FIRST AID
急 救
人
道


香港紅十字會
HONG KONG RED CROSS
中國紅十字會分會 Branch of the Red Cross Society of China
Annual Report 2015-16
年報
血脈相連
為人道向前
AR

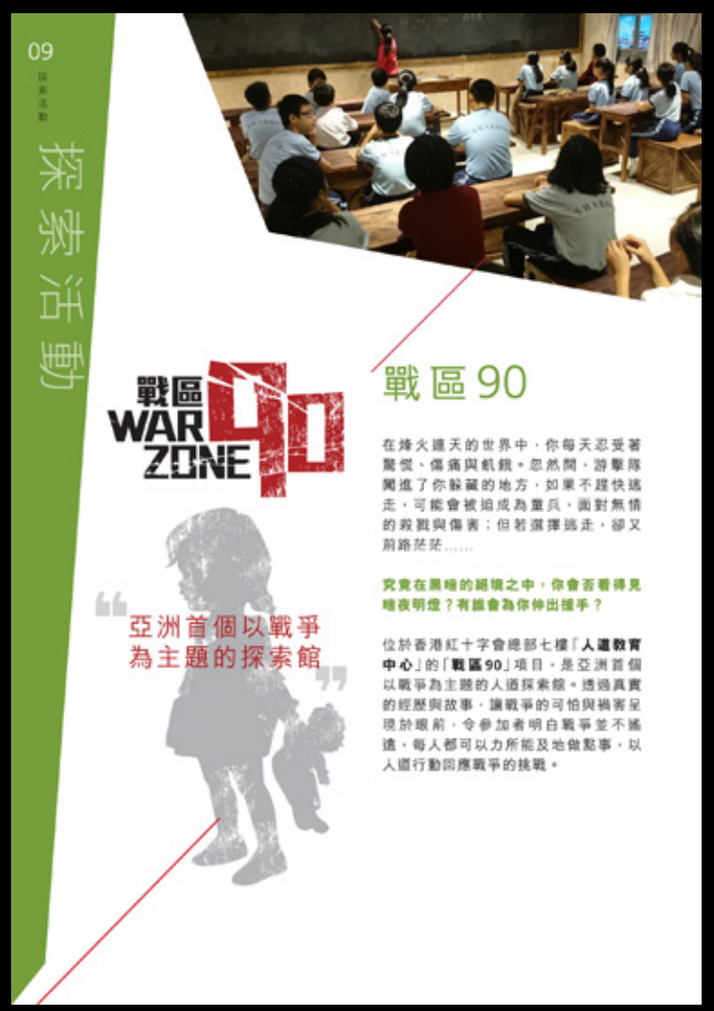
高級管理團隊
Senior Management Team
HKRC
The Year in Brief
概要
血脈相連
為人道向前

永不言棄，
坐言起行！
Never to Resign Oneself, but Always to Act!

Red Cross HK - Hong Kong Hunmanity Awards Campaign

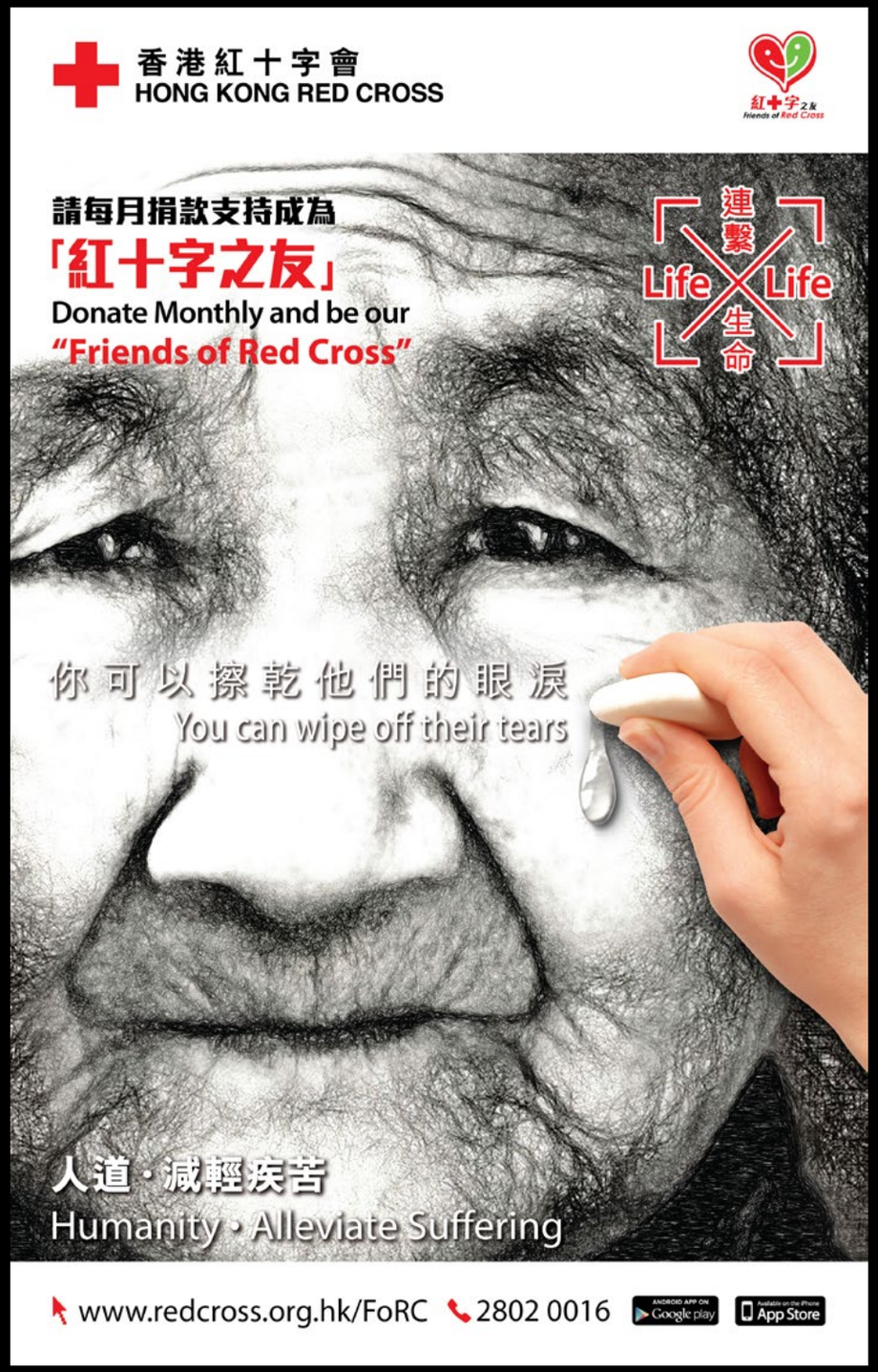
TiNK visualcommunication 一鳴廣告公司

人道教育中心
HUMANITARIAN
EDUCATION CENTRE



Red Cross HK - Humanitarian Education Centre Campaign

TiNK visualcommunication 一鳴廣告公司



Hong Kong Red Cross - Friends of Red Cross Campaign 2015

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Hong Kong Hunmanity Awards Campaign 2012

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Hong Kong Hunmanity Awards Campaign 2012

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Hong Kong Hunmanity Awards Campaign 2012

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Thank You Card	TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Red Decor Day 2013

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Red Decor Day 2011

TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Red Decor Day 2010	TiNK visualcommunication 一鳴廣告公司

Red Cross HK - Generic Leaflet 2010

TiNK visualcommunication 一鳴廣告公司

ISLP
HKRC

香港紅十字會
HONG KONG RED CROSS
本計劃由香港公益金資助
This project is support by The Community Chest
人道 • 議題 | 難民
Share
33
關於我們
各界 • 回應
人道 • 議題
海外 • 行動
本地 • 行動
相片 • 分享
工具
網站連結
支持我們
用行動為國際及
本地人道服務
出一分力
我們看人道——難民
「難民」是指因戰亂或其他原因，被迫離開本國；或因為種族、宗教、國籍、所屬社團、所持政見等原因，有理由相信回國後會受到迫害，而不能及不願回國的人士。當中有很多難民營居住的難民因為不同原因，如健康問題、教育機會而被迫離開難民營，前往完全陌生的城市居住，成為「城市難民」。
聯合國難民署（UNHCR）發表的統計數字顯示，全球難民人數在2010年底合共約1055萬。
難民和我們，同樣希望得到溫飽和關愛
一般大眾認為難民是一些十分瘦弱、肚子漲起和沒有衣服可穿的人；同時亦認為他們沒有學歷，甚至是文盲。然而，難民眼我們其實沒有很大分別。他們並非我們從電視或教科書所看到的樣子，從外觀上，根本很難辨識他們是否難民；有部分難民亦擁有大學學歷。難民與我們不同的，就是他們失去了最珍貴的自由，如回家的權利，以及對自己生命的主宰...
了解更多
學生
回應

香港紅十字會
HONG KONG RED CROSS
本計劃由香港公益金資助
This project is support by The Community Chest
國際人道服務領袖培育計劃
ISLP
愛 LOVE
HUMANITY 人道
GLOBAL 國際
服務 SERV
LEADER 領袖
大學生 U
CARE 關懷

LOVE 愛
國際人道服務領袖培育計劃
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CARE 關懷

HUMANITY 人道
國際 人道
服務 領袖
培育 計劃
CARE
GLOBAL 國際
LEADER
愛 LOVE
大學生
香港紅十字會
HONG KONG RED CROSS

Red Cross HK - Happy Life Booklet

TiNK visualcommunication 一鳴廣告公司

YWCA - SAA Booklet

TiNK visualcommunication 一鳴廣告公司

香港紅十字會
HONG KONG RED CROSS

千「語」鶴·關懷送日本

主頁 日本災情 保護生命 關懷傷困 維護尊嚴 關愛行動 其他連結

紅十字會的救災工作
為日本送上一點祝福

人道教材及
關愛行動
指引下載

千「語」鶴
關愛行動

祝福字句

加到我的最愛
設為首頁
聯絡我們
Facebook
瀏覽人數 18527

Red Cross HK - Mini-site 2011

TiNK visualcommunication 一鳴廣告公司

Bo Charity Foundation - Food Angel Campaign

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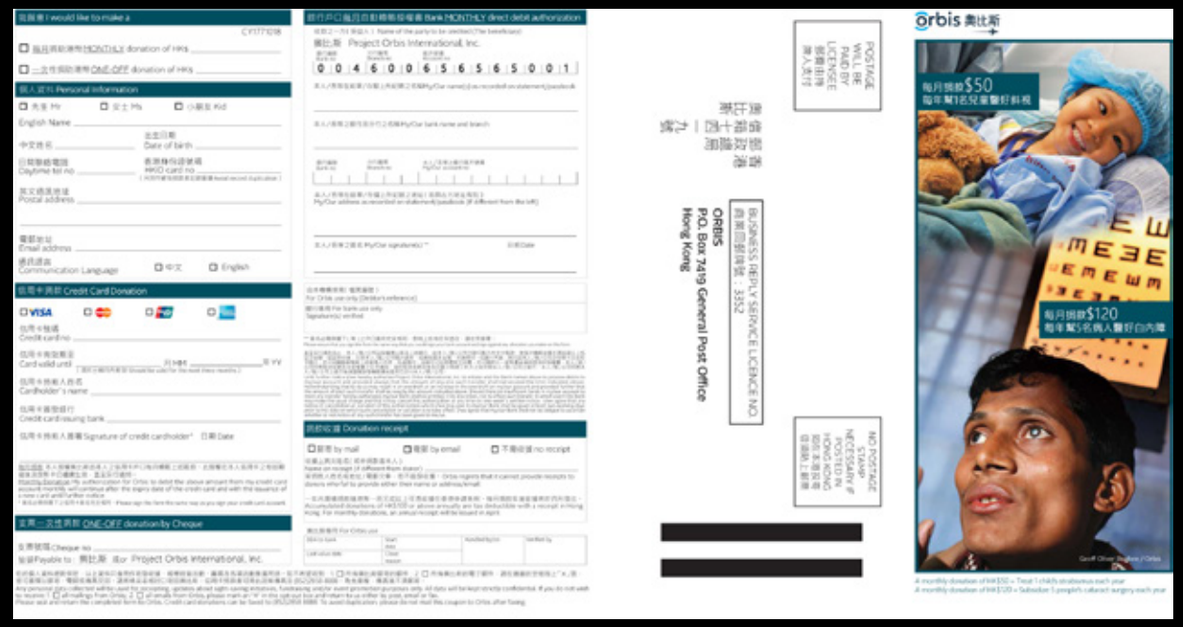
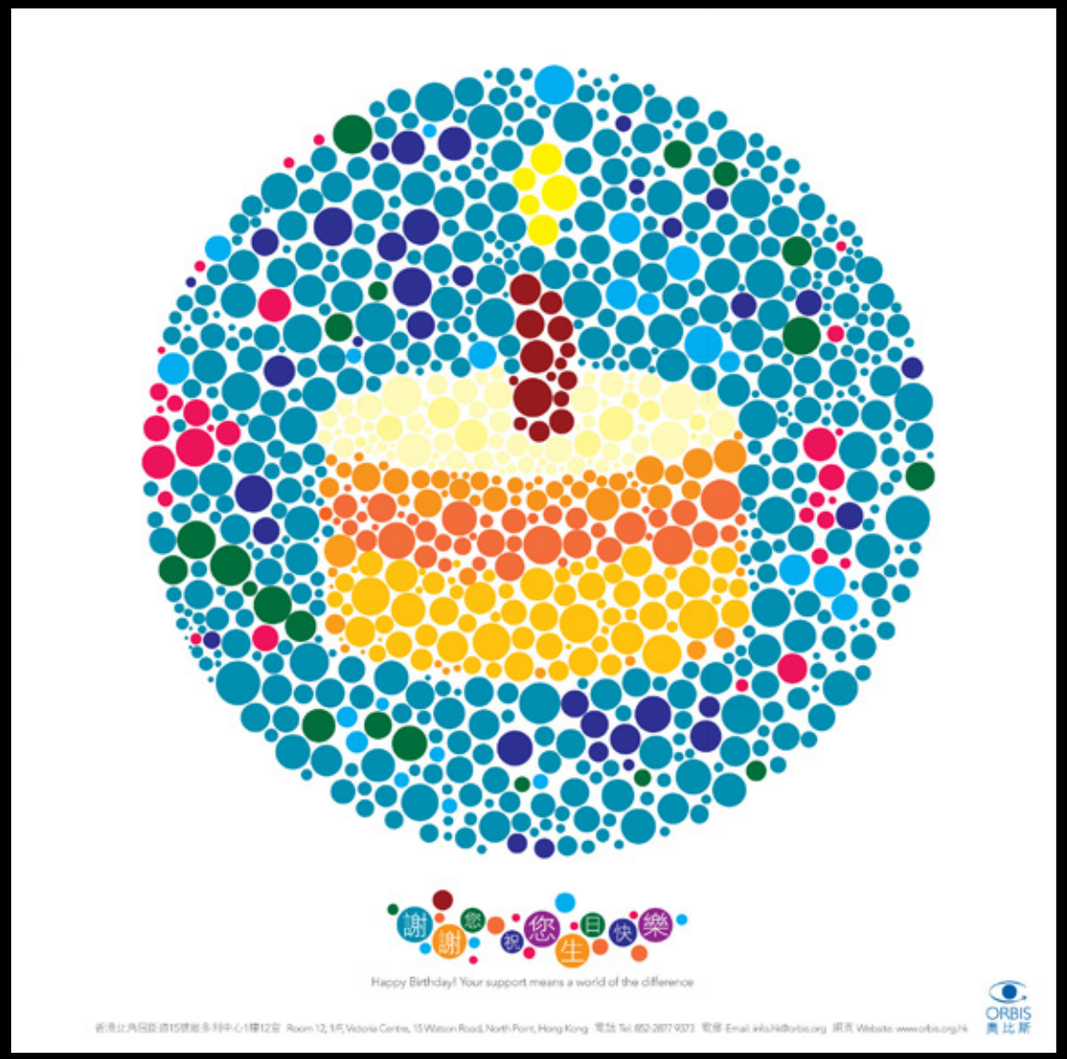
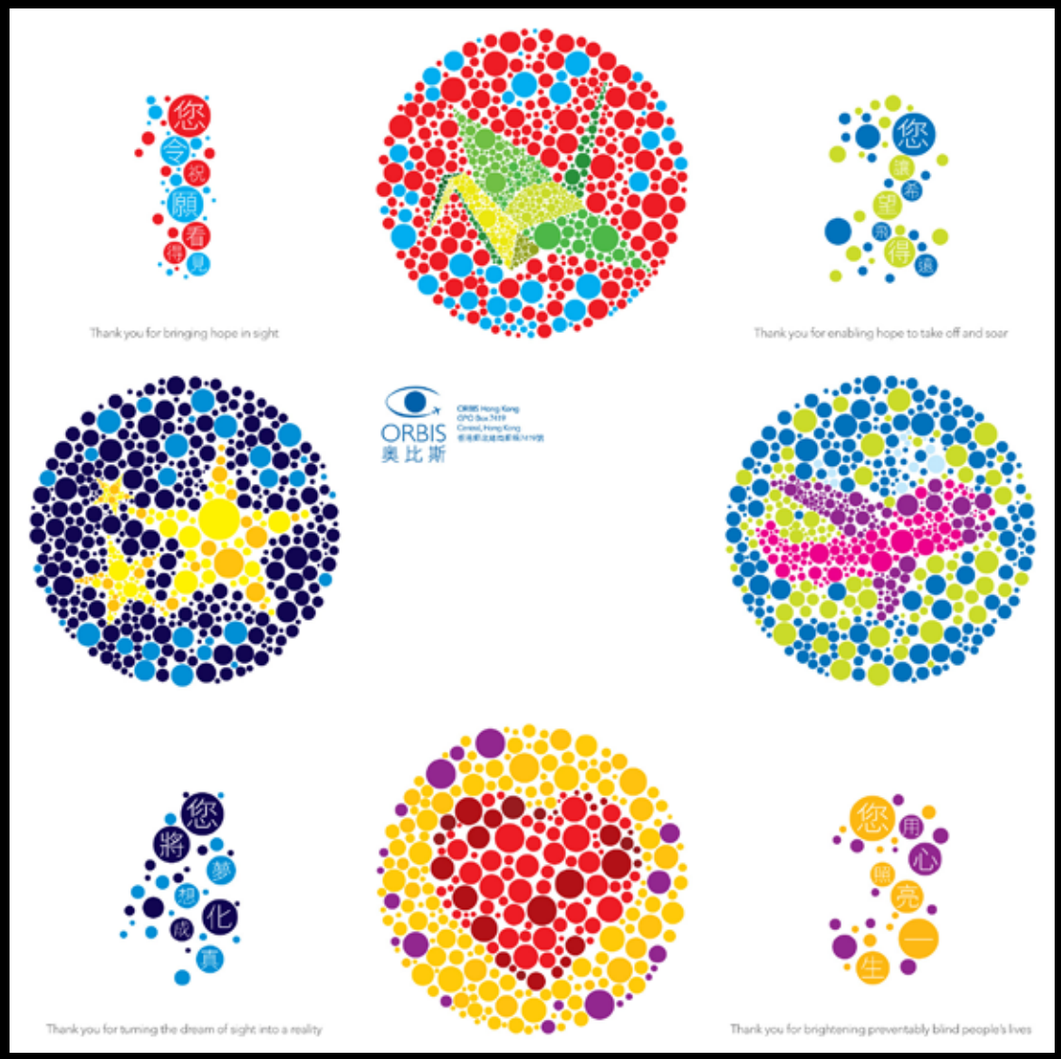


ORBIS Hong Kong - leaflet	TiNK visualcommunication 一鳴廣告公司





Orbis - Birthday Card

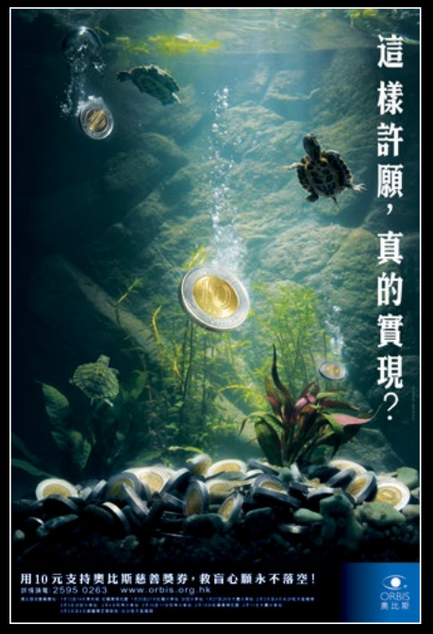
TiNK visualcommunication 一鳴廣告公司

ORBIS Hong Kong - Monthly Donation Campaign 2006	TiNK visualcommunication 一鳴廣告公司

ORBIS Hong Kong - Pin Day Promotions	TiNK visualcommunication 一鳴廣告公司

ORBIS Hong Kong - Pin Day Promotions

TiNK visualcommunication 一鳴廣告公司



ORBIS Hong Kong - Raffle Ticket Promotions 2005~2008

TiNK visualcommunication — 鳴廣告公司

ORBIS Hong Kong - Promotions	TiNK visualcommunication 一鳴廣告公司

ORBIS Hong Kong - Kid Sight Carnival 2014

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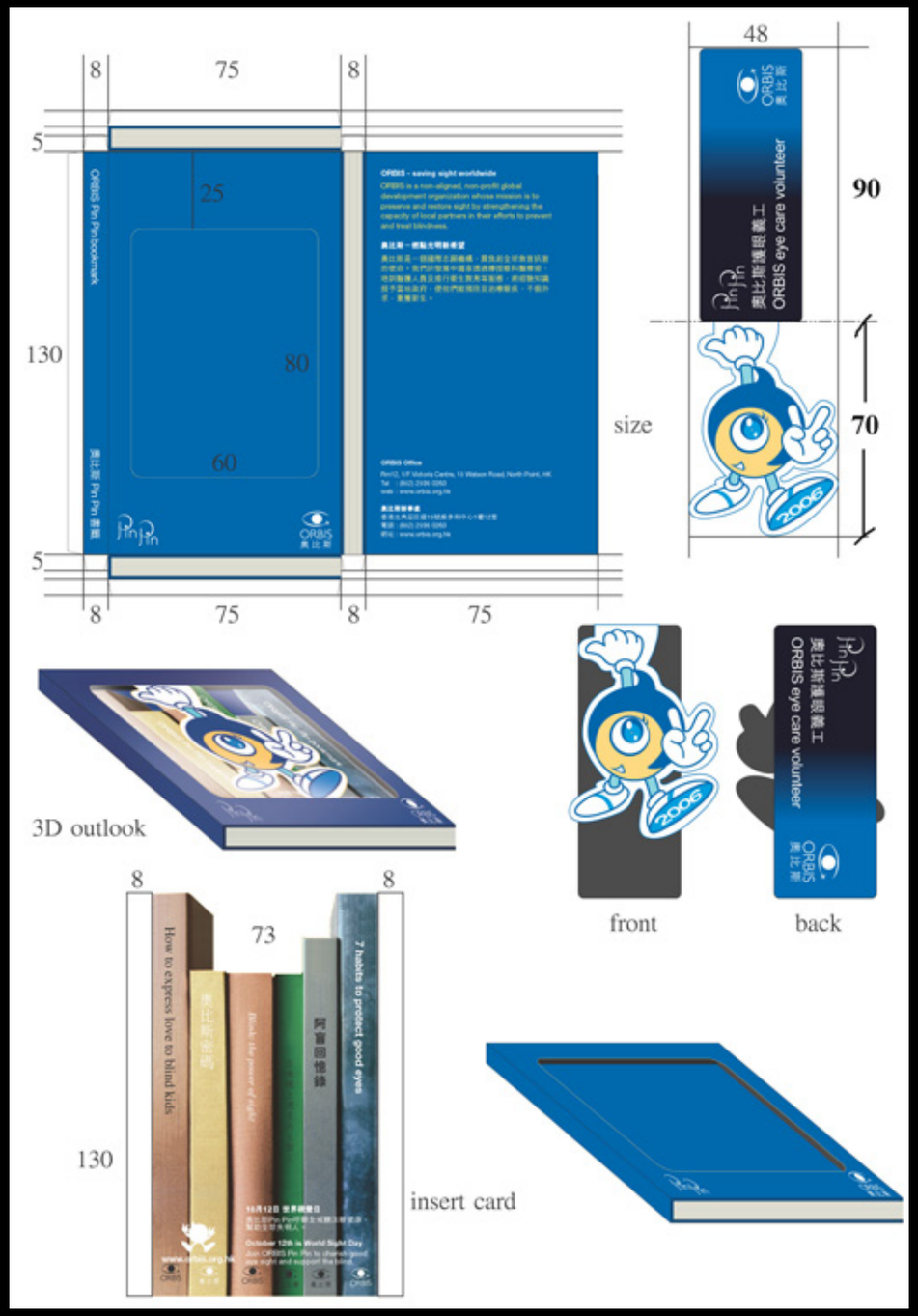
ORBIS Hong Kong - Sight Ambassador Campaign 2006	TiNK visualcommunication 一鳴廣告公司



Orbis Hong Kong

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Tao Heung Group - Friends of Tung Wah 2015

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Green Power - 5-min Shower Challenge Promotion 2012

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Green Power - 5-min Shower Challenge Promotion 2012

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Butterfly Care in the City

Green Power - Butterfly Care in the City Campaign 2013

TiNK visualcommunication 一鳴廣告公司

BUTTERFLY id
iPhone APP
智能手機應用程式
全球首個蝴蝶辨認程式
辨蝶三部曲
SHELL NATURE WATCH 蜆殼綠趣遊屋
BUTTERFLY EXPLORER 尋找蝴蝶
綠色力量
GREEN POWER
butterfly id
Available on the App Store
iPhone APP
智能手機應用程式
BUTTERFLY id
應用程式
免費下載

BUTTERFLY id
iPhone APP
智能手機應用程式
全球首個蝴蝶辨認程式
辨蝶三部曲
SHELL NATURE WATCH 蜆殼綠趣遊屋
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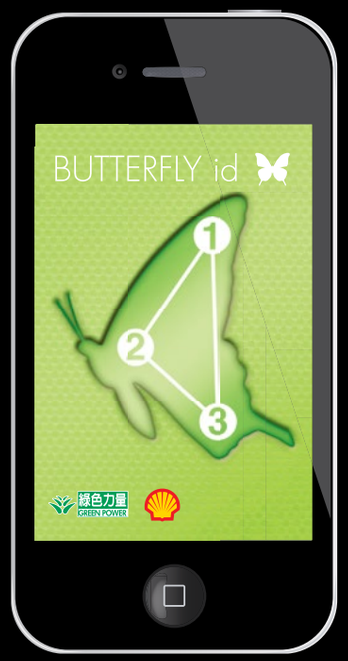
BUTTERFLY id
綠色力量
GREEN POWER

Thank You

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Website	www.tink.com.hk